

New Hoong Fatt Family Day 2024 and New Warehouse Launch: A Landmark Event



On August 4th, NHF proudly hosted its Family Day 2024 alongside the official launch of its new warehouse, marking another significant milestone in the Group's growth. This dual celebration was well attended by employees and their families, creating a memorable day filled with camaraderie and appreciation.

The event began with a formal welcome to the distinguished leadership team, including Madam Kam Foong Keng, NHF Group's Executive Chairman, Mr Chin Jit Sin, Managing Director, Mr Aaron Chin Jun Min, Director of Business and Mr Ho Kok Leong, Director of Manufacturing. Their presence marked the inauguration of the new warehouse, underscoring the importance of this new phase in NHF's journey. This facility is a testament to NHF's commitment to enhancing overall performance. It significantly boost NHF's capacity to serve customers and meet the growing demands of the market.

Recognizing Loyalty and Excellence: Long Service Awards



One of the day's main highlights was the Long Service Award ceremony. This ceremony recognized and honored the dedication of employees who have been with NHF for over a decade. Their loyalty and dedication have been pivotal to NHF's success. This ceremony was a meaningful occasion to acknowledge their loyalty and unwavering commitment to the Group.

Engaging Activities and Family Fun



In addition to the formalities, the day was filled with activities designed to engage and entertain. Attendees enjoyed a variety of food options and participated in numerous games. Families took the opportunity to capture memories at the photo booth and with a 360-degree video experience, while a skilled artist provided complimentary facial portraits, adding a creative flair to the event. Children were particularly delighted by the presence of a clown, who entertained with balloon artistry and storytelling, ensuring that everyone had an enjoyable experience.



The event concluded with an exciting lucky draw, with a range of cash and item prizes on offer. The draw added an element of excitement to the day, with winners leaving the event not just with prizes, but with fond memories of a day spent in good company.

A Successful Conclusion



The event had succeeded in bringing everyone closer together. The day was filled with joy, laughter, and meaningful connections, reinforcing the importance of family bonds and shared experiences. We look forward to more opportunities to celebrate these precious connections and cherish the moments that make our family gatherings truly special.